

## MEMBER BENEFITS INCLUDE...

- Exclusive access to over 250 industry-related articles.
- Exclusive access to more than 60 audio interviews with successful power sweeping contractors.
- Full-featured online business listing at WorldSweeper.com's industry-leading Contractor Locator program.
- Exclusive availability of WSA's endorsed, full lines insurance program, featuring option of premiums paid over 50 payments/year with no interest.
- Free professional review of up to three brochures or other promotional handouts per year.
- Members-only discounts on pavement maintenance-related products at WorldSweeper.com's upcoming e-commerce website. (available 1st quarter 2013).
- Access to informational handouts exclusively for WSA members. These include forms and brochures that you can personalize and print.
- Access to professional consultation with WSA's executive director; plus, in the event of a sweeper accident, referral to WSA's independent insurance claims consultant.
- Access to WSA's members-only Discussion Forum, LinkedIn.com forum and online webinars.



**WORLD SWEEPING**  
A S S O C I A T I O N

PO Box 667  
Bellingham, WA 98227



**WORLD SWEEPING**  
A S S O C I A T I O N

**PROFESSIONAL CONTRACTORS<sup>SM</sup>**

*Providing the contract  
sweeping community  
with the resources and  
information needed for  
effective decision-making  
in the 21st century.*

**SUPERIOR RESULTS<sup>SM</sup>**

**Contact us today!**

**World Sweeping Association**  
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**PROFESSIONAL CONTRACTORS • SUPERIOR RESULTS<sup>SM</sup>**

# WSA MEMBERSHIP PROVIDES ACCESS TO THE PROFESSIONAL INFORMATION CONTRACTORS NEED TO SUCCEED

## As a member of the World Sweeping Association...

- You'll have access to over a decade's worth of industry-related articles, audio interviews, webinars and more.
- Your company will be visible in America's most visited online resource dedicated to power sweeping contractors.
- You'll be eligible to take part in a variety of endorsed and discounted programs available only to WSA members.
- Your company will be authorized to display the WSA logo, and to advertise your company's participation in WSA's leading Ethics in Power Sweeping initiative.

## Industry involvement and leadership

The World Sweeping Association is a component of WorldSweeper.com, the power sweeping industry's leading professional and informational resource. Only WSA contractor members have access to over 250 industry-related articles formerly archived at WorldSweeper.

WSA member resources include more than 60 audio interviews with successful sweeping contractors located throughout the United States and around the world. Learn from industry leaders what it takes to become – and remain – successful.

**Except for a standard business license, power sweeping contractors are not required to have additional licensing. However, as a condition of membership, all WSA members must commit to the national *Ethics in Power Sweeping* initiative initially developed by WorldSweeper.com. They may then use this program in their companies' marketing.**



## You can count on the leadership of the World Sweeping Association to provide exceptional member value.

The founder and executive director of WSA, Ranger Kidwell-Ross, is a graduate level economist and business consultant who for 25 years has been the leader in providing information to the power sweeping industry. During that time, Ranger has helped hundreds of contractors remake their businesses to become more efficient, effective and profitable.



In 1987, Ranger created the first newsletter designed specifically for U.S. sweeping contractors, the *Supervac Quarterly*.

Subsequently, he founded and edited the first publication for the power sweeping industry, *American Sweeper* magazine. Ranger also developed the encyclopedic online resource for power sweeping currently found at WorldSweeper.com.

Ranger is the author of what many in sweeping have called "the contractors how-to bible of the industry," *Fundamentals of the Power Sweeping Business*. Over 250 letter-sized pages in length, this publication has helped literally hundreds of contractors attain a greater level of success. First written in 1996 and last updated in 2012, *Fundamentals* is in its 10th printing.

Ranger has traveled the world over as an ambassador for the industry, teaching to and learning from power sweeping professionals in over a dozen countries in addition to his native United States.

## Membership benefits you can actually use to build your business.

WSA is intended to be an association that provides extraordinary value to its member companies. In addition to access to over 250 industry articles not available elsewhere, and exclusive inclusion in WorldSweeper.com's industry-leading Contractor Locator program, WSA member benefits will continue to expand over time.

One of our goals is to ask our members what it is they need to succeed. We will then investigate and provide the requested resources whenever possible.

## In this tough business climate you can't afford to be without the competitive advantages available with WSA membership.

For less than \$30/month, you won't want to miss out on the information and discounts available through the World Sweeping Association.

In today's increasingly fast-paced world, it's all too easy to be left behind.



## Contact us today to discuss how WSA membership will serve your interests.

**Call toll free: 866.635.2205, or send email to: [info@WorldSweepingPros.org](mailto:info@WorldSweepingPros.org).**

