



DISTRACTED DRIVING AWARENESS MONTH

**DISTRACTED DRIVING CLAIMS
EIGHT LIVES EVERY DAY —
ROUGHLY 3,500 PER YEAR.**

1 IN 4
crashes involve
distracted driving.

**ITS NOT
JUST THE
PHONE:**

Having pets in your vehicles, eating and drinking, adjusting the radio or searching for music, applying makeup, and changing the climate in your vehicle can all distract the driver from focusing on the road.

WHAT CAN YOU DO?



Turn off notifications

Set your phone to
"Do Not Disturb"
while driving



Speak up

Over half of drivers say
they would stop
distracted driving if
asked by a passenger.



Slow down!

In addition to distracted driving,
speeding is still one of the main
causes of accidents. Increases in
speed limits over two decades
have cost 33,000 lives in the U.S

ICT and its member companies want all drivers to be safe on the over 300,000 miles of roads in Texas.
For more safe driving resources, visit insurancecouncil.org/distracteddriving

50%

Drivers on hands-free or
handheld devices can fail to
see 50% of their surroundings

77%

77% of drivers make or take
phone calls while driving.

80%

80% of drivers mistakenly
think hands-free devices
are safer than handheld



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We suggest you provide this information to your employees to better assist them in understanding the true dangers of distracted driving. They info cards are 'two-up' in order to save paper when printing.